March Membership Committee Report

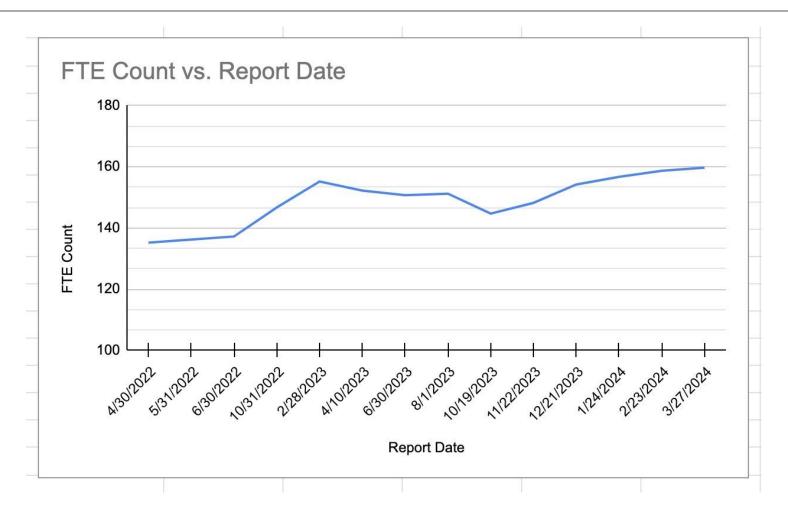


March Membership Raw Data

Level	Total (Bundles)	Active	Renewal overdue	Lapsed		Pending		New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	- (0)	-	100	-	-	-	-	-	-
Corporate Member - Annual	21 (2)	21	-	-	-	-	-	-	-
Hidden	1	1	-	-		-	-	-	-
Household Member - Annual	4 (2)	4	-	4	-	-	~	-	~
Household Membership - Monthly - Recurring	80 (33)	80	-	-	-	-	-	÷	-
Household Membership - Semiannual - Recurring	5 (1)	5	-	-		-	-		-
Individual - Monthly - Recurring	224 (224)	224	4	-	*	-	-	5	13
ndividual Member Gift Card - Semiannual	1	1		-	-	-	-	12	140
Total	336 (262)	336	4	-	-	-	-	5	13



February Chart





Current FTE: 159.7 (One more than last month - New All Time High)

This time last year we were at 152.2 FTEs

Other Notable Activities

- First batch of waiver emails was sent on February 11th.
- Second batch of waiver emails was sent on March 11th.

o To: 44 members

Opened: 27 (61%)

o Clicked: 13 (30%)

