February Membership Committee Report

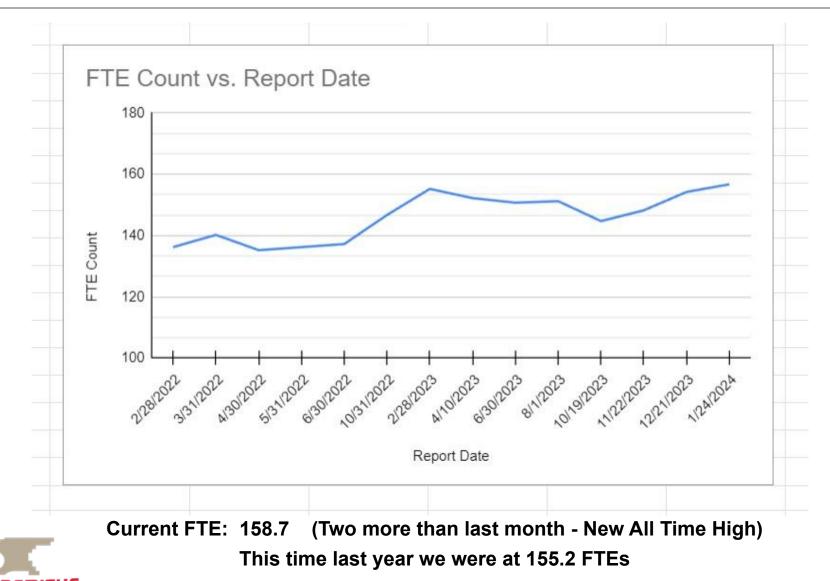


February Membership Raw Data

Level	Total (Bundles)		Active	Renewal overdue	Lapsed		Pending		New in last		
						New	Renewal	Level change	7 days	30 days	
Complimentary Member - Monthly	2	(0)	2	0	a.	-22	355	2	0	đ	
Corporate Member - Annual	21	(2)	21	4	-	-	(m)	-	4	-	
Hidden	1		1	5	8	1		2	5	2	
Household Member - Annual	4	(2)	4		17	.	100	7)	2	1	
Household Membership - Monthly - Recurring	82	(34)	82	÷	-	-	-	~	4	3	
Household Membership - Semiannual - Recurring	5	(1)	5	č	-	-	(m)	-	÷	-	
Individual - Monthly - Recurring	219	(219)	219	9	đ	3	171	8	1	11	
Individual Member Gift Card - Semiannual	2		2	1	-	-	1	2	5	-	
Total	334	(258)	334	10		1.7		1.2	1	14	



February Chart



Other Notable Activities

- First batch of waiver emails was sent on February 11th.
 - So far, ~50 new waivers since February 12th.

Preparing second batch of waiver emails to be sent ~February 28th.

