

April Membership Committee Report

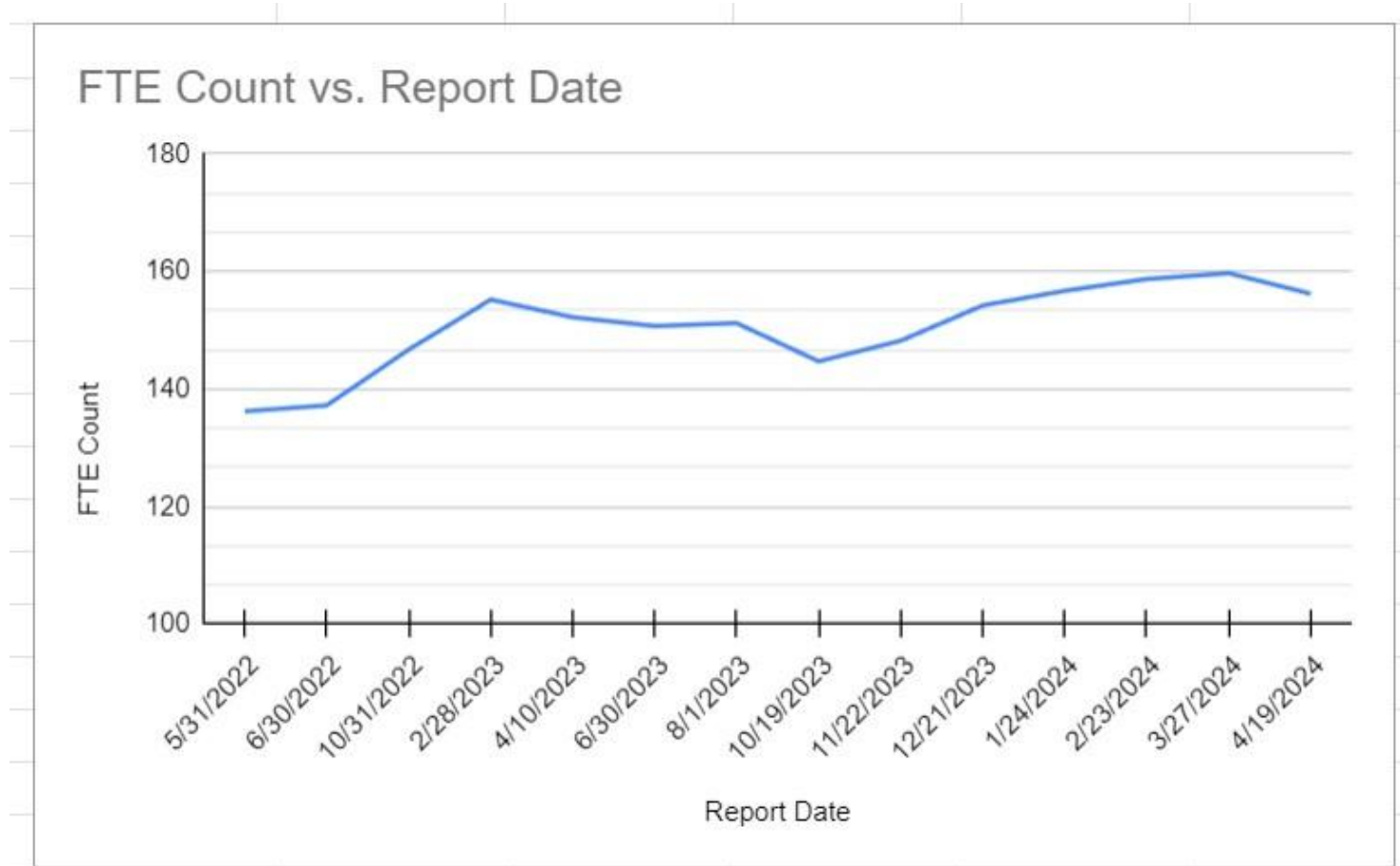


April Membership Raw Data

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	- (0)	-	-	-	-	-	-	-	-
Corporate Member - Annual	21 (2)	21	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Household Member - Annual	4 (2)	4	-	-	-	-	-	-	-
Household Membership - Monthly - Recurring	80 (33)	80	4	-	-	-	-	-	-
Household Membership - Semiannual - Recurring	5 (1)	5	-	-	-	-	-	-	-
Individual - Monthly - Recurring	216 (216)	216	2	-	-	-	-	1	9
Individual Member Gift Card - Semiannual	2	2	-	-	-	-	-	1	1
Total	329 (254)	329	6	-	-	-	-	2	10

11 members have dropped-out within last 30 days. 6 more are in the pipeline.
Churn for last 30 days: -7

April Chart



Current FTE: 156.2 (3.5 less than last month)

This time last year we were at 152.2 FTEs



Notable Activities / Observations

New members now need to be “approved” before allowing to join, adding delay and complexity to the process.

I still need to run waiver report again to find the last few hold-outs.

There are **~90** members who haven't been signed off as attending a New Member Orientation.

It's been several months since member rolls have been sync'd with other 'stovepiped' application software.

I'm concerned that we're not going to be able to handle usual tick-up in membership this coming fall.

