

August Membership Committee Report

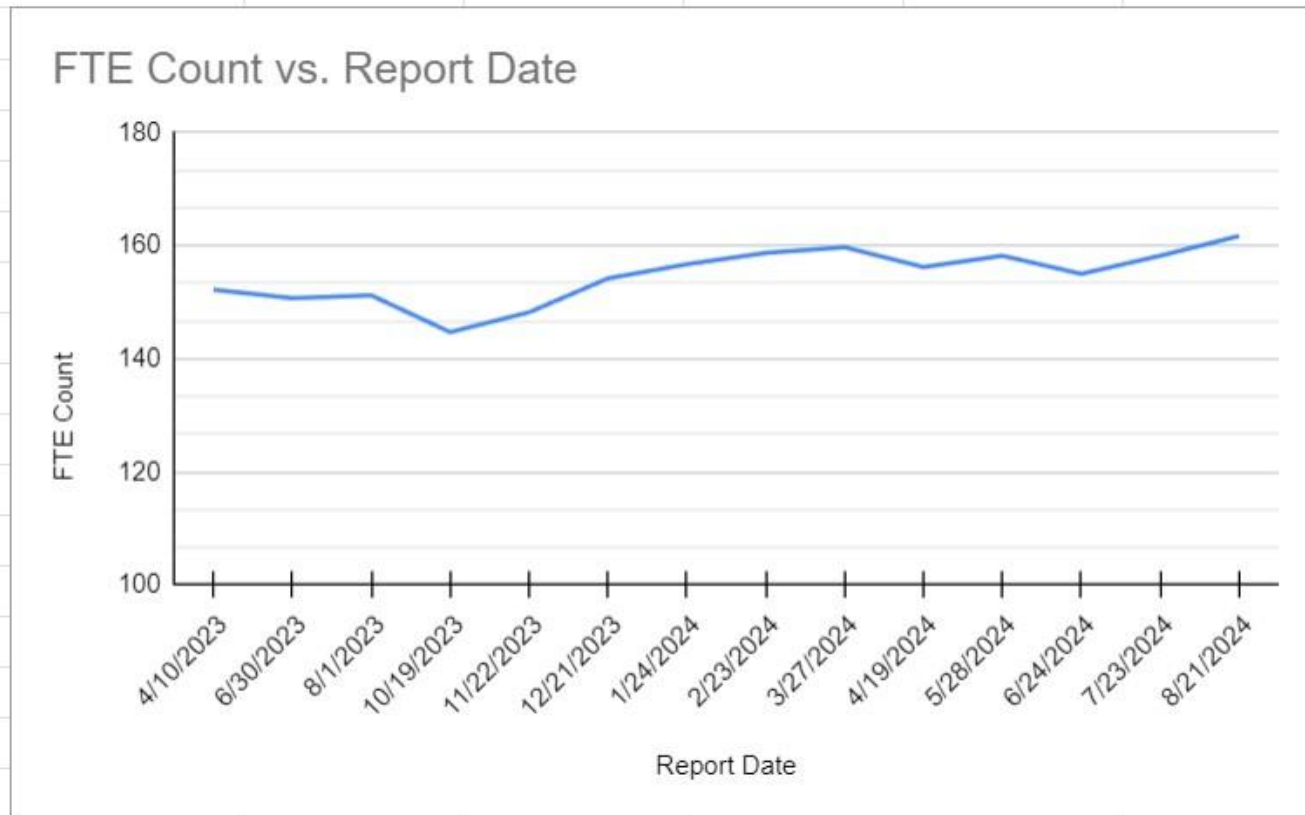


August Membership Raw Data

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	- (0)	-	-	-	-	-	-	-	-
Corporate Member - Annual	21 (2)	21	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Household Member - Annual	2 (1)	2	-	-	-	-	-	-	-
Household Membership - Monthly - Recurring	100 (42)	100	-	-	-	-	-	-	3
Household Membership - Semiannual - Recurring	5 (1)	5	-	-	-	-	-	-	-
Individual - Monthly - Recurring	211 (211)	211	3	-	-	-	-	-	8
Individual Member Gift Card - Semiannual	3	3	1	-	-	-	-	-	1
Total	343 (257)	343	4	-	-	-	-	-	12



August FTE Momentum Chart



**Current FTE: 161.7 A new record!!!! (vs 158.2 last month)
Ticking back up. Are we ready to grow this fall ? ? ? ?**



August Churn Report

Makersmiths Monthly Churn Report

As of July 22nd - Aug 21st

Membership levels	Active members				Monthly Recurring Revenue (\$,USD)			
	Start	End	Diff #	Diff %	Start	End	Diff #	Diff %
Complimentary Membership	0	0	0	—	0	0	0	—
Corporate Annual Memberships	2	2	0	—	833	833	0	—
Household Annual Memberships	2	1	-1	-50	167	100	-67	-40
Household Monthly Membership	39	42	3	7.69	3,900	4,200	300	7.69
Individual Monthly Membership	208	211	3	1.44	10,400	10,550	150	1.44
Six-Month Gift Card Membership	2	2	0	—	100	0	-100	-100
Six-Month Household Membership	1	1	0	—	83	100	17	20
Summary	255	260	5	1.96	15,483	15,783	300	1.94



August Significant Items

- I haven't heard from the Board regarding my intention to step down as Membership Committee Chair . . . There should be a significant training / transition between existing and new Chair. Please don't just let this "fall through the cracks."
- **Waivers: Significant number of members do not have a signed waiver on file. (39 out of 341, or 11% of members)**
 - This is a risk factor to the organization; one suit from a member without a waiver can bankrupt the whole organization.
 - **Section 6.4.1 of Bylaws:** An applicant shall be admitted or renewed as a Member so long as any applicable dues are paid in full, after their membership application is approved in accordance with the Standing Rules and by their signature on the Makersmiths standard waiver. Members agree to execute and affirm such waiver from time to time as may be required by the Board.
 - I have begun to NOT approve new pending members until such time as there is an executed waiver on file.
 - I believe it is past time that the Board recognize this as a significant issue and ask that the Board, and specifically, the Board Chair, communicate to the members that their memberships will be SUSPENDED September 5th (the day after next member meeting) pending execution of Release and Waiver of Liability.



List of Members w/o Waiver

Lee Becky
Aaron Bowser
Kim Bowser
Brandon Bullis
Jim Coate
Ashlinn Corcoran
Midori Dupont
Joshua Elder
Troy Ezell
Ryan Gould
Monika Holland
Tyler James
Ethan Jin
Jason Jin
Guy Jones
Owen Kelley
Robert Kellogg
Teekay Kowalewski
Virginia Lewis

Edward Lopez
Jeff Metzger
Eleanor Nielsen
Erin Nielsen
Levi Nielsen
Luke Nielsen
Laura Ogelman
Burgan Pugh
Pat Scannell
Daniel Schneider
Emily Scott
Rebecca Scott
Larry Shand
Richard Shinnars
Jillian Singleton
Greg Steinbach
Mia Stevens
Valerie Stevens
James Waldron