

September Membership Committee Report

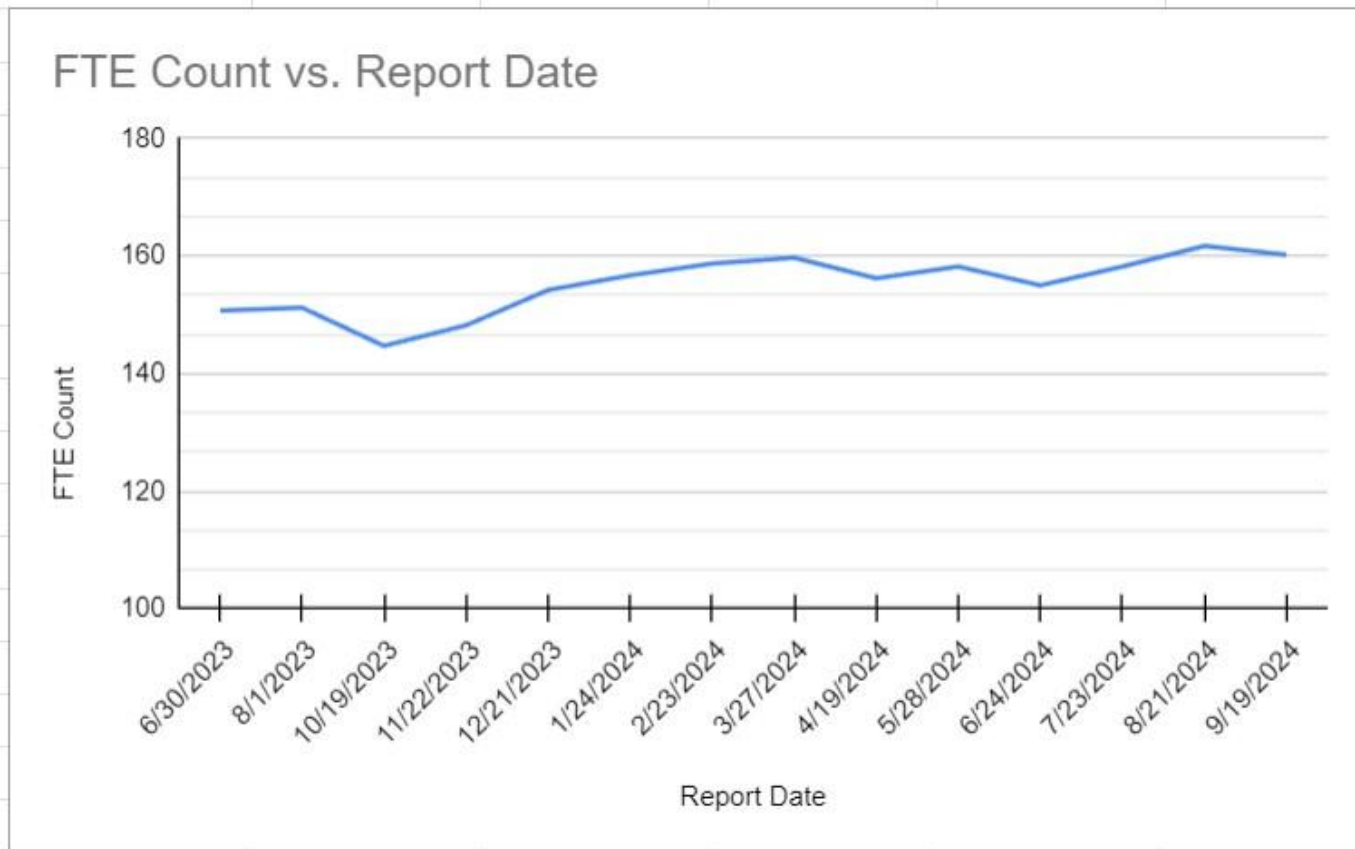


September Membership Raw Data

event emails

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	- (0)	-	-	-	-	-	-	-	-
Corporate Member - Annual	21 (2)	21	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Household Member - Annual	2 (1)	2	-	-	-	-	-	-	-
Household Membership - Monthly - Recurring	100 (42)	100	-	-	-	-	-	1	3
Household Membership - Semiannual - Recurring	5 (1)	5	-	-	-	-	-	-	-
Individual - Monthly - Recurring	208 (208)	208	7	-	-	-	-	3	9
Individual Member Gift Card - Semiannual	2	2	-	-	-	-	-	-	-
Total	339 (254)	339	7	-	-	-	-	4	12

Sept. FTE Momentum Chart



Current FTE: 160.2 (vs 161.7 last month)

September Churn Report

Makersmiths Monthly Churn Report

As of August 18th - September 19th

Membership levels	Active members				Monthly Recurring Revenue (\$,USD)			
	Start	End	Diff #	Diff %	Start	End	Diff #	Diff %
Complimentary Member - Monthly	0	0	0	—	0	0	0	—
Corporate Member - Annual	2	2	0	—	833	833	0	—
Household Member - Annual	1	1	0	—	83	100	17	20
Household Membership - Monthly - Recurring	42	42	0	—	4,200	4,200	0	—
Household Membership - Semiannual - Recurring	1	1	0	—	83	100	17	20
Individual - Monthly - Recurring	211	208	-3	-1.42	10,550	10,400	-150	-1.42
Individual Member Gift Card - Semiannual	3	2	-1	-33.33	150	0	-150	-100
Summary	261	257	-4	-1.53	15,900	15,633	-267	-1.68



September Significant Items

- I haven't heard from the Board regarding my intention to step down as Membership Committee Chair . . . There should be a significant training / transition between existing and new Chair. Please don't just let this "fall through the cracks."
- **Waivers: Progress on numbers of members who do not have a signed waiver on file. Now 10 out of 338, or just under 3%. Was 39 last month.**
 - This is a risk factor to the organization; one suit from a member without a waiver can bankrupt the whole organization.
 - New members are now NOT approved until such time as there is an executed waiver on file.
 - My goal is to reduce the number of members without waivers to ZERO by my next report to the Board.



September Significant Items

List of Members Without A Signed Waiver

Michael Dunham - New Bundled Member, notified he needs a signed waiver on 09/19.

Joshua Elder - No response to 09/17 emails thus far.

Troy Ezell - No response to 09/17 emails thus far.

Tyler James - Son of Michael James, I wrote to Michael asking for help on 09/17.

Robert Kellogg - Long time member. I wrote to Bob on 09/17, as well as Tom Hill (friend), no response from Bob.

Owen Phelps - Minor Bundled Member, I wrote to Allen Phelps asking for help on 09/17.

Emily Scott - Bundled Member, I wrote to Jamil Scott asking for help on 09/17.

Rebecca Scott - Bundled Member, I wrote to Jamil Scott asking for help on 09/17.

Mia Stevens - Bundled Member, I wrote to Mark Stevens asking for help on 09/17.

Valerie Stevens - Bundled Member, I wrote to Mark Stevens asking for help on 09/17.

September Significant Items

- **It is my intention to suspend any members who don't have a waiver on file on 09/24 (day before BOD meeting) and will update you during BOD meeting.**
- **Recently discovered we have three members who's Renewal Date is set to "Never", which means they haven't been paying dues or won't upon next due date.**
 - **Chip Cunningham**
 - **Jonathan Edwards**
 - **Octo Consulting**
- **I intend to send an email to the first two notifying them of the situation and advising them that their renewal date is being re-established.**
- **What does the Board want to do with regard to Octo Consulting?**

