

Membership Committee Board Report

May 26, 2021



April Membership Raw Data

Member list

Summary										
Keyword search										
Advanced search										
Saved searches										
Level	Total (Sundays)	Active	Renewal overdue	Lapsed	Pending			New in last		
					New	Renewal	Level change	7 days	30 days	
Associate - Monthly - Recurring	88 (77)	88	3	-	-	-	-	4	12	
Associate Member Gift Card - Semiannual	-	-	-	-	-	-	-	-	-	
Complimentary Member - Monthly	3 (3)	3	-	-	-	-	-	-	-	
Corporate Member - Annual	11 (11)	11	-	-	-	-	-	-	-	
Full Member - Annual	8 (4)	8	-	-	-	-	-	-	-	
Full Member - Monthly - Recurring	90 (45)	89	4	-	-	1	-	-	3	
Full Member - Semiannual - Recurring	- (0)	-	-	-	-	-	-	-	-	
Hidden	1	1	-	-	-	-	-	-	-	
Total	201 (134)	200	7	-	-	1	-	4	15	

Source: Wild Apricot> Members> Summary (20210428)

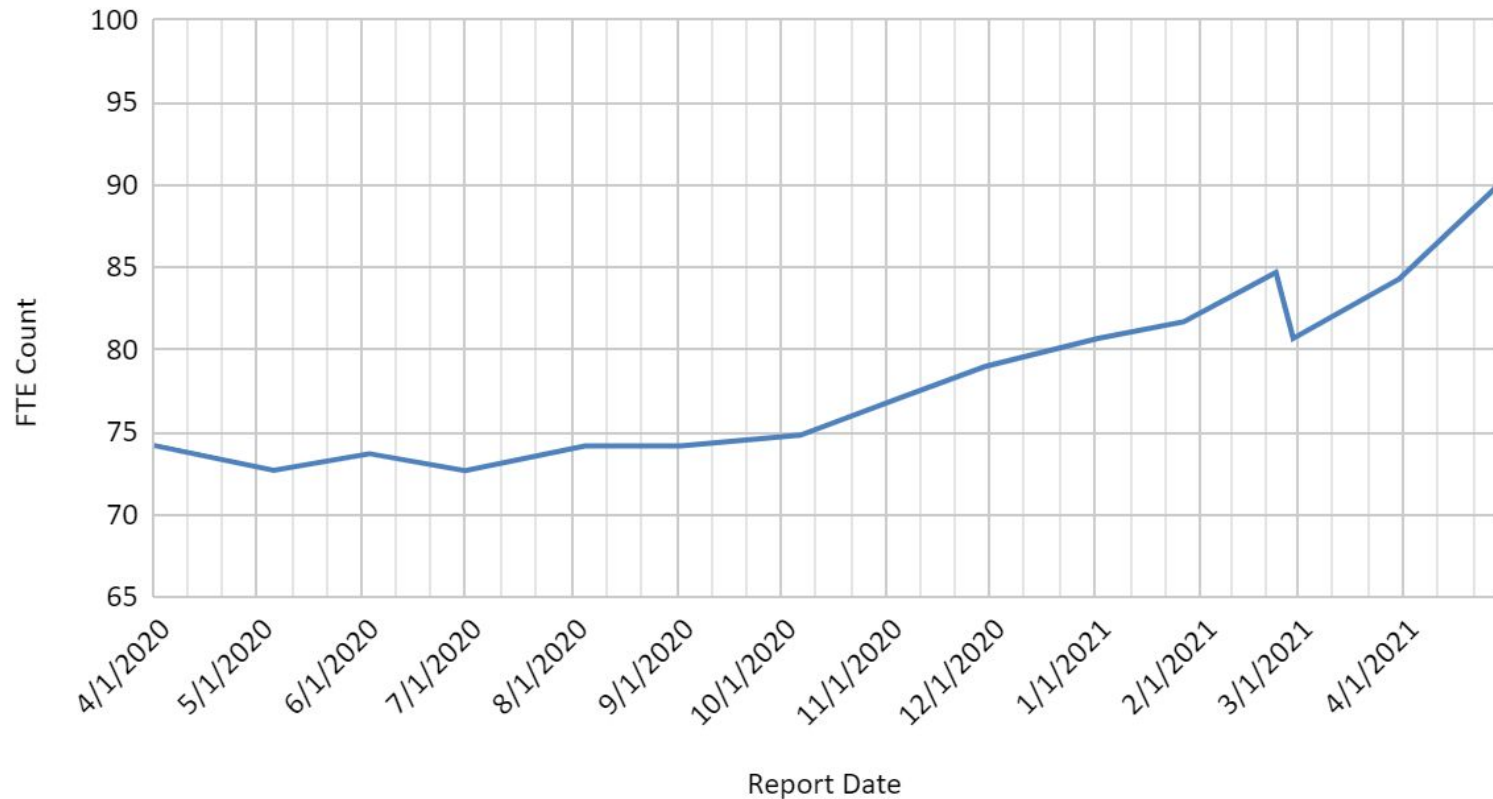
Adjusted April Statistics

Cost	Level	Members	Memberships	FTE
\$50	Associate Monthly	88	77	38.5
In-kind	Complimentary	3	3	0.0
\$5,000	Corporate Annual	11	1	N/A
\$1000*	Full Annual	8	4	3.3
\$100	Full Monthly	90	49	49.0
\$500*	Full Semiannual	0	0	0.0
\$100	Adjustments**	-1	-1	-1
	Total	199	133	90.3

** 1 lapsed FRM included that resumed membership in May.

April Chart

FTE Count vs. Report Date



May Raw Data (Preliminary as of 20210526)

Member list

Summary

Keyword search

Advanced search

Saved searches

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Associate - Monthly - Recurring	85 (76)	85	1	-	-	-	-	2	3
Associate Member Gift Card - Semiannual	-	-	-	-	-	-	-	-	-
Complimentary Member - Monthly	3 (3)	3	-	-	-	-	-	-	-
Corporate Member - Annual	12 (2)	10	-	-	2	-	-	1	1
Full Member - Annual	8 (4)	8	-	-	-	-	-	-	-
Full Member - Monthly - Recurring	90 (49)	90	-	-	-	-	-	-	-
Full Member - Semiannual - Recurring	- (0)	-	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Total	199 (134)	197	1	-	2	-	-	3	4

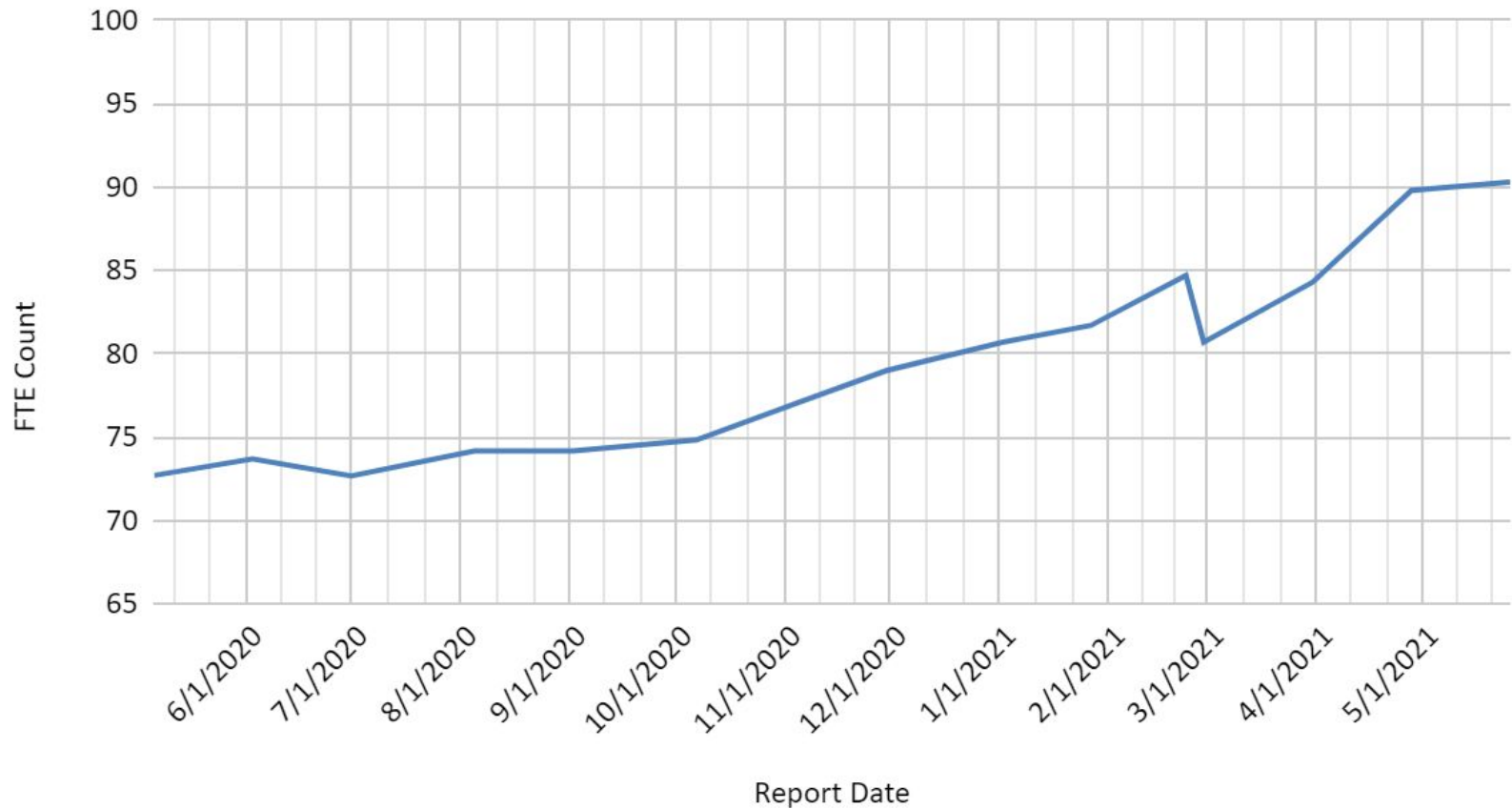
May Statistics (Preliminary as of 20210526)

Cost	Level	Members	Memberships	FTE
\$50	Associate Monthly	85	76	38.0
In-kind	Complimentary	3	3	0.0
\$5,000	Corporate Annual	12	2**	N/A
\$1000*	Full Annual	8	4	3.3
\$100	Full Monthly	90	49	49.0
\$500*	Full Semiannual	0	0	0.0
\$100	Adjustments			
	Total	198	134	90.3

** There is a new Corporate Membership (pending payment).

May Chart (Preliminary as of 20210526)

FTE Count vs. Report Date



Other Activities

- Met to review Membership Levels in light of potential changes in COVID restrictions. See NB1 in agenda
- Established meeting schedule (Monthly on the Sunday between Board Meeting and Membership Meeting, and additionally as needed)
- Updated Wiki with current members, meeting schedule, meeting minutes
- Open houses added to events calendar in anticipation of relaxed COVID restrictions



Questions?

