

# Membership Committee Board Report

July 28, 2021



# June Membership Raw Data

## Member list

Summary									
Keyword search									
Advanced search									
Saved searches									
Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Associate - Monthly - Recurring	83 (76)	83	2	-	-	-	-	6	10
Associate Member Gift Card - Semiannual	-	-	-	-	-	-	-	-	-
Complimentary Member - Monthly	3 (3)	3	-	-	-	-	-	-	1
Corporate Member - Annual	20 (2)	20	-	-	-	-	-	-	8
Full Member - Annual	8 (4)	5	-	-	-	3	-	-	-
Full Member - Monthly - Recurring	98 (54)	98	-	-	-	-	-	-	1
Full Member - Semiannual - Recurring	- (0)	-	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
<b>Total</b>	<b>213 (139)</b>	<b>210</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>-</b>	<b>6</b>	<b>20</b>

Source: Wild Apricot> Members> Summary (20210630)

# Adjusted June Statistics

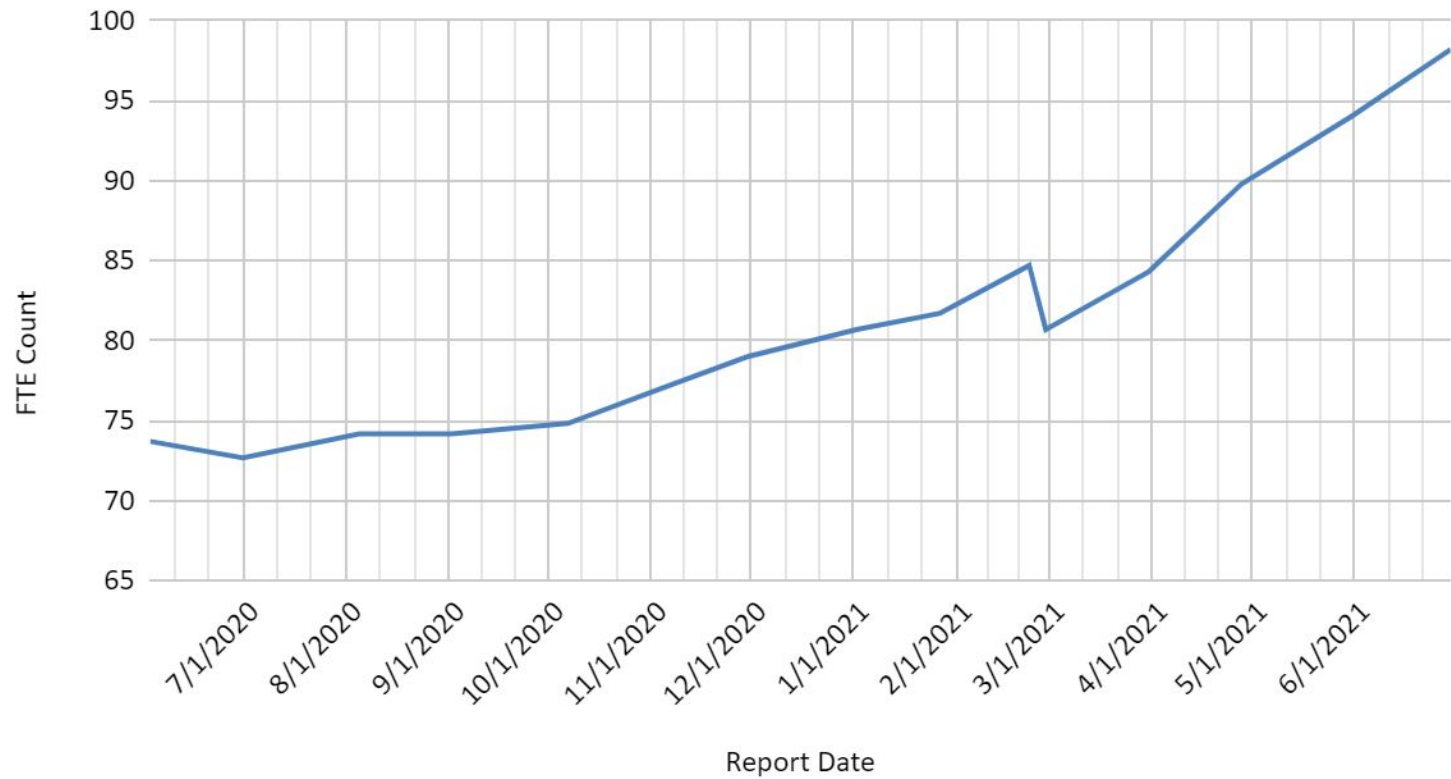
Cost	Level	Members	Memberships	FTE
\$50	Associate Monthly	83	76	38.0
In-kind	Complimentary	3	3	0.0
\$5,000	Corporate Annual	20	2	8.3
\$1100*	Full Annual	8	4	3.7
\$100	Full Monthly	98	54	54.0
\$600	Full Semiannual	0	0	0.0
\$100	Adjustments**			
	<b>Total</b>	<b>212</b>	<b>139</b>	<b>104.0</b>

**Corrected Corporate Memberships FTE count to approx. 4.16 FTE**

**\* Full Annual FTE factor is now 11/12, (next month last discounted memberships expire)**

# June Chart

FTE Count vs. Report Date



# July Raw Data (Preliminary as of 20210728)

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Associate - Monthly - Recurring	97 (90)	97	5	-	-	-	-	3	16
Associate Member Gift Card - Semiannual	1	1	-	-	-	-	-	1	1
Complimentary Member - Monthly	3 (3)	3	-	-	-	-	-	-	-
Corporate Member - Annual	20 (2)	20	-	-	-	-	-	-	-
Full Member - Annual	8 (4)	8	-	-	-	-	-	-	-
Full Member - Monthly - Recurring	102 (54)	102	1	-	-	-	-	2	4
Full Member - Semiannual - Recurring	2 (1)	2	-	-	-	-	-	-	2
Hidden	1	1	-	-	-	-	-	-	-
TEST2-Individual - Monthly - Recurring	-	-	-	-	-	-	-	-	-
<b>Total</b>	<b>234 (154)</b>	<b>234</b>	<b>6</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>6</b>	<b>23</b>

# July Statistics (Preliminary as of 20210728)

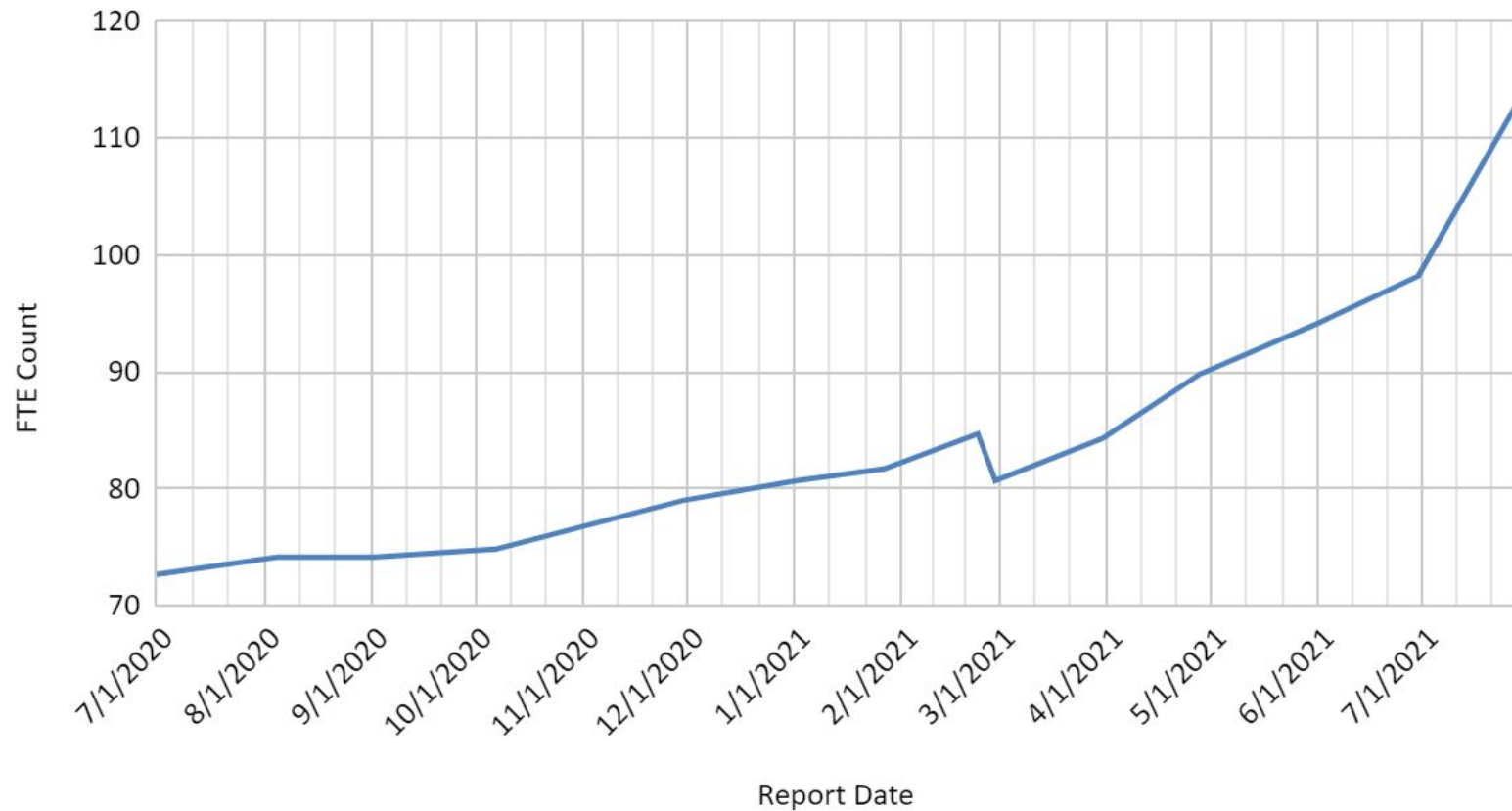
Cost	Level	Members	Memberships	FTE
\$50	Associate Monthly	97	90	45.0
\$300	Assoc. Semiannual	1	1	0.5
In-kind	Complimentary	3	3	0.0
\$5,000	Corporate Annual	20	2	8.3
\$1200*	Full Annual	8	4	4.0
\$100	Full Monthly	102	54	54.0
\$600**	Full Semiannual	2	1	0.8
\$100	Adjustments**			
	<b>Total</b>	<b>233</b>	<b>155</b>	<b>112.7</b>

\*Last of the discounted Full Annual memberships expired in July

\*\*Kickstarter Full membership redeemed in July. I am uncertain of the FTE value

# June Chart (Preliminary as of 20210630)

FTE Count vs. Report Date



# Other Activities

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- New Membership Level Implementation Efforts include (but not limited to):
  - See [Shared drives > Transition 2021 > To Do - Membership Transition 2021](#) for details
    - Review Bylaws
    - Review Standing Rules
    - Review Website
    - Update New Member Orientation slides
    - Review (identify and test) Wild Apricot Membership and Store changes
    - Present changes at Membership Meeting
    - Review Wiki
    - Review Square changes
    - Review iPad changes





# Other Activities (continued)

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- New Membership Level Implementation Efforts include (but not limited to): **(continued)**
  - See [Shared drives > Transition 2021 > To Do - Membership Transition 2021](#) for details **(continued)**
    - Leesburg Stoplight and space status Slack channels
    - Review WaiverForever
    - Review Social Media impacts (Facebook, Twitter, YouTube, Instagram)
    - Review Flyer and Brochure
    - Review Class Creation materials
    - Review facility signs



# Questions?

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