

Membership Committee Board Report

September 27, 2021



August Membership Raw Data

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	2 (2)	2	-	-	-	-	-	-	-
Corporate Member - Annual	20 (2)	20	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Household Member - Annual	8 (4)	8	-	-	-	-	-	-	-
Household Membership - Monthly - Recurring	104 (51)	104	2	-	-	-	-	-	9
Household Membership - Semiannual - Recurring	2 (1)	2	-	-	-	-	-	-	-
Individual - Monthly - Recurring	103 (102)	103	1	-	-	-	-	1	12
Individual Member Gift Card - Semiannual	1	1	-	-	-	-	-	-	-
TEST3-Individual - Monthly - Recurring	- (0)	-	-	-	-	-	-	-	-
Total	241 (162)	241	3	-	-	-	-	1	21

Source: Wild Apricot> Members> Summary (20210831)

August Statistics

Cost	Level	Members	Memberships	FTE
\$50*	Individual Monthly	103	102	51.0
\$300	Indiv. Semiannual	1	1	0.5
In-kind	Complimentary	2	2	0.0
\$5,000	Corporate Annual	20	2	8.3
\$1,200	Household Annual	8	4	4.0
\$100	Household Monthly	104	51	51.0
\$500**	HH Semiannual	2	1	0.8
\$100	Adjustments**			
	Total	240	163	115.7

*Researching why there is an extra member here

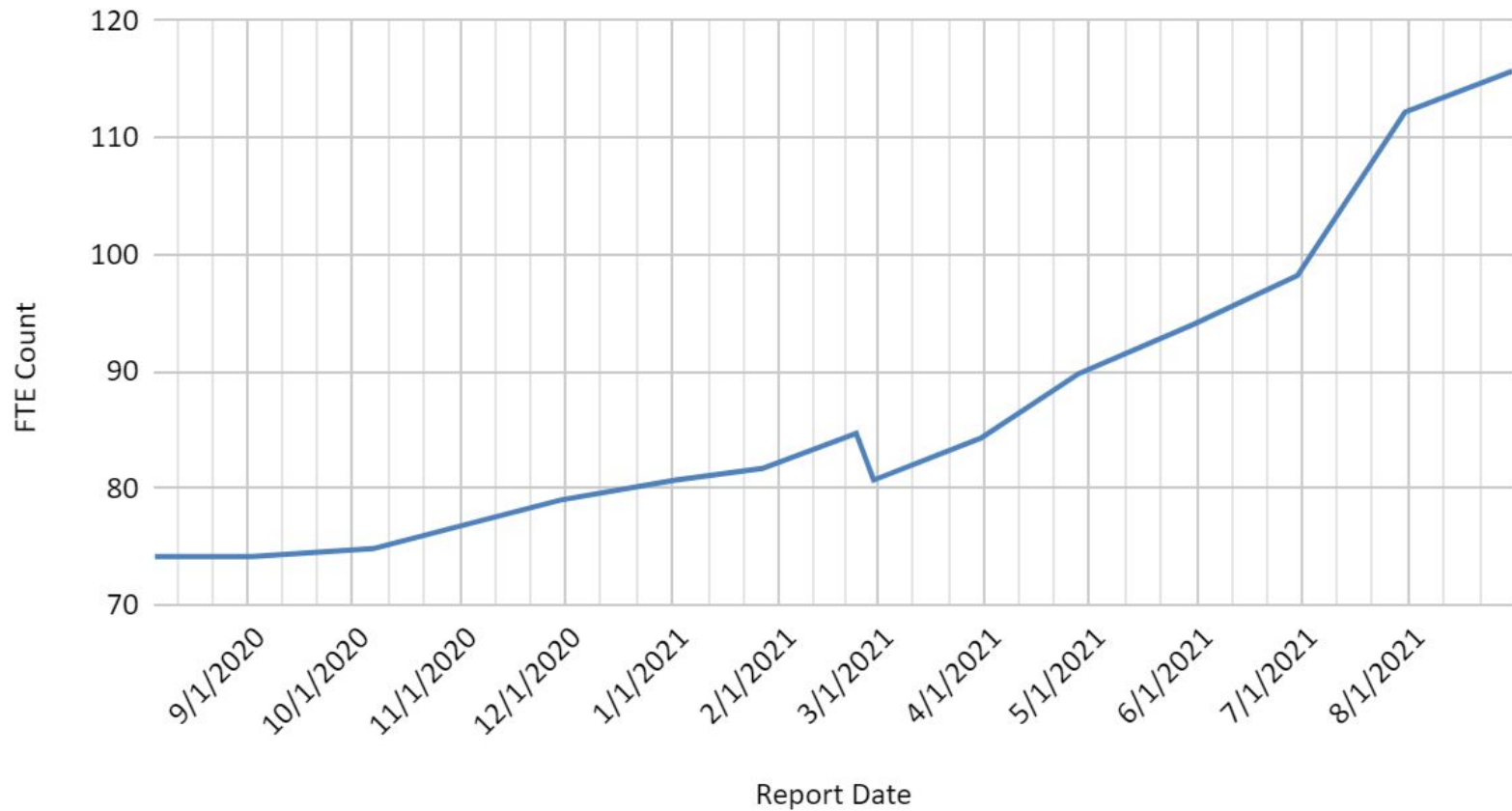
**Kickstarter Full membership redeemed in July.

No discounted Annual memberships remain



August Chart

FTE Count vs. Report Date



Other Notable Activities

- In August there were 3 upgrades and 10 downgrades.



Questions?

