

# Membership Committee Board Report

October 27, 2021



# September Membership Raw Data

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	1 (1)	1	-	-	-	-	-	-	-
Corporate Member - Annual	20 (2)	20	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Household Member - Annual	8 (4)	8	-	-	-	-	-	-	-
Household Membership - Monthly - Recurring	90 (47)	90	2	-	-	-	-	-	2
Household Membership - Semiannual - Recurring	2 (1)	2	-	-	-	-	-	-	-
Individual - Monthly - Recurring	109 (108)	109	4	-	-	-	-	5	10
Individual Member Gift Card - Semiannual	4	3	-	-	1	-	-	-	2
<b>Total</b>	<b>235 (163)</b>	<b>234</b>	<b>6</b>	<b>-</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>5</b>	<b>14</b>

Source: Wild Apricot> Members> Summary (20210930)

# September Statistics

Cost	Level	Members	Memberships	FTE
\$50*	Individual Monthly	109	109	54.5
\$300	Indiv. Semiannual	4	4	2.0
In-kind	Complimentary	1	1	0.0
\$5,000	Corporate Annual	20	2	8.3
\$1,200	Household Annual	8	4	4.0
\$100	Household Monthly	90	47	47.0
\$500**	HH Semiannual	2	1	0.8
\$100	Adjustments**			
	<b>Total</b>	<b>234</b>	<b>168</b>	<b>116.7</b>

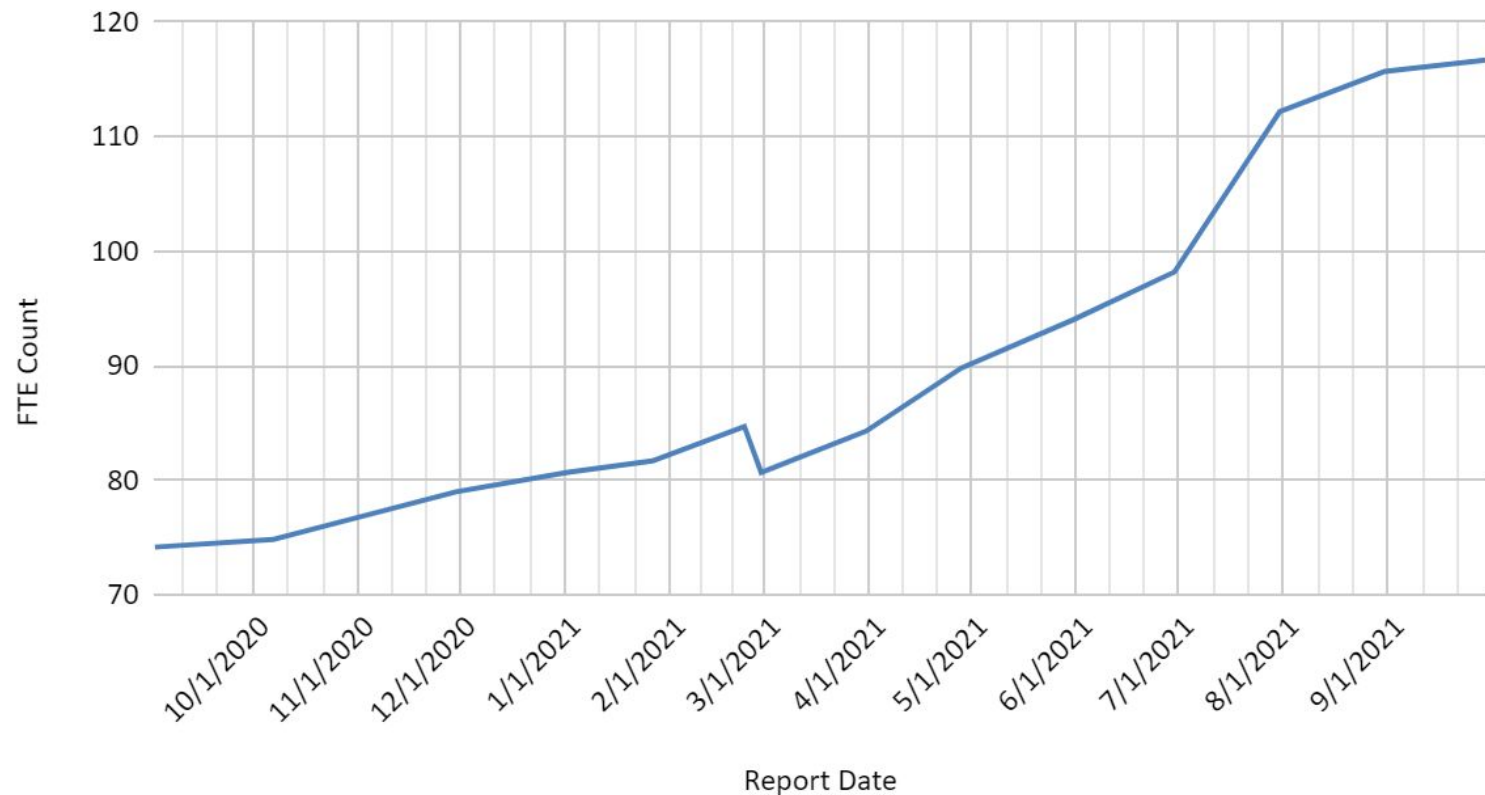
\*Discrepancy in Raw data is acknowledged WA bug

\*\*Kickstarter Full membership redeemed in July.

No discounted Annual memberships remain

# August Chart

FTE Count vs. Report Date



# Other Notable Activities

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- In August there were 3 upgrades and 10 downgrades.
- In September there were 1 upgrades and 2 downgrades.



# Questions?

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