

Membership Committee Board Report

November 16, 2021



October Membership Raw Data

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	1 (1)	1	-	-	-	-	-	-	-
Corporate Member - Annual	20 (2)	20	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Household Member - Annual	8 (4)	8	-	-	-	-	-	-	-
Household Membership - Monthly - Recurring	87 (44)	87	-	-	-	-	-	-	2
Household Membership - Semiannual - Recurring	5 (1)	5	-	-	-	-	-	-	3
Individual - Monthly - Recurring	115 (115)	115	2	-	-	-	-	2	9
Individual Member Gift Card - Semiannual	5	5	-	-	-	-	-	-	2
Total	242 (167)	242	2	-	-	-	-	2	16

Source: Wild Apricot> Members> Summary (20211031)

October Statistics

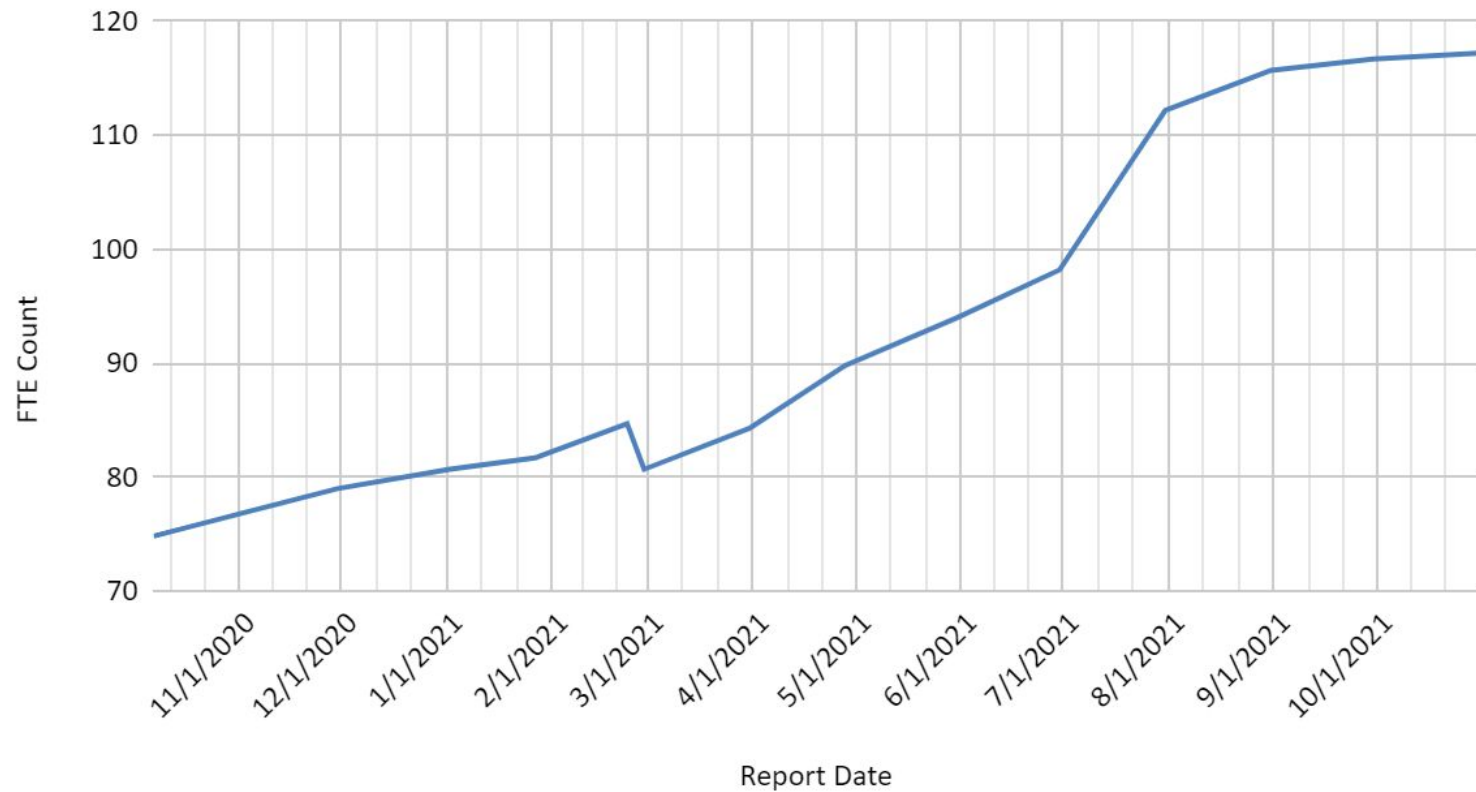
Cost	Level	Members	Memberships	FTE
\$50	Individual Monthly	115	115	57.5
\$300	Indiv. Semiannual	5	5	2.5
In-kind	Complimentary	1	1	0.0
\$5,000	Corporate Annual	20	2	8.3
\$1,200	Household Annual	8	4	4.0
\$100	Household Monthly	87	44	44.0
\$500*	HH Semiannual	5	1	0.8
	Total	241	172	117.2

*Kickstarter Full membership redeemed in July



October Chart

FTE Count vs. Report Date



Other Notable Activities

- In October there were 2 downgrades



Questions?

