

Membership Committee Board Report

March 30, 2022



February Membership Raw Data

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	1 (1)	1	-	-	-	-	-	-	-
Corporate Member - Annual	20 (2)	20	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Household Member - Annual	8 (4)	8	-	-	-	-	-	-	-
Household Membership - Monthly - Recurring	100 (43)	100	-	-	-	-	-	-	15
Household Membership - Semiannual - Recurring	5 (1)	5	-	-	-	-	-	-	-
Individual - Monthly - Recurring	152 (152)	152	3	-	-	-	-	5	14
Individual Member Gift Card - Semiannual	8	8	-	-	-	-	-	-	-
Total	295 (203)	295	3	-	-	-	-	5	29

Source: Wild Apricot> Members> Summary (20220228)

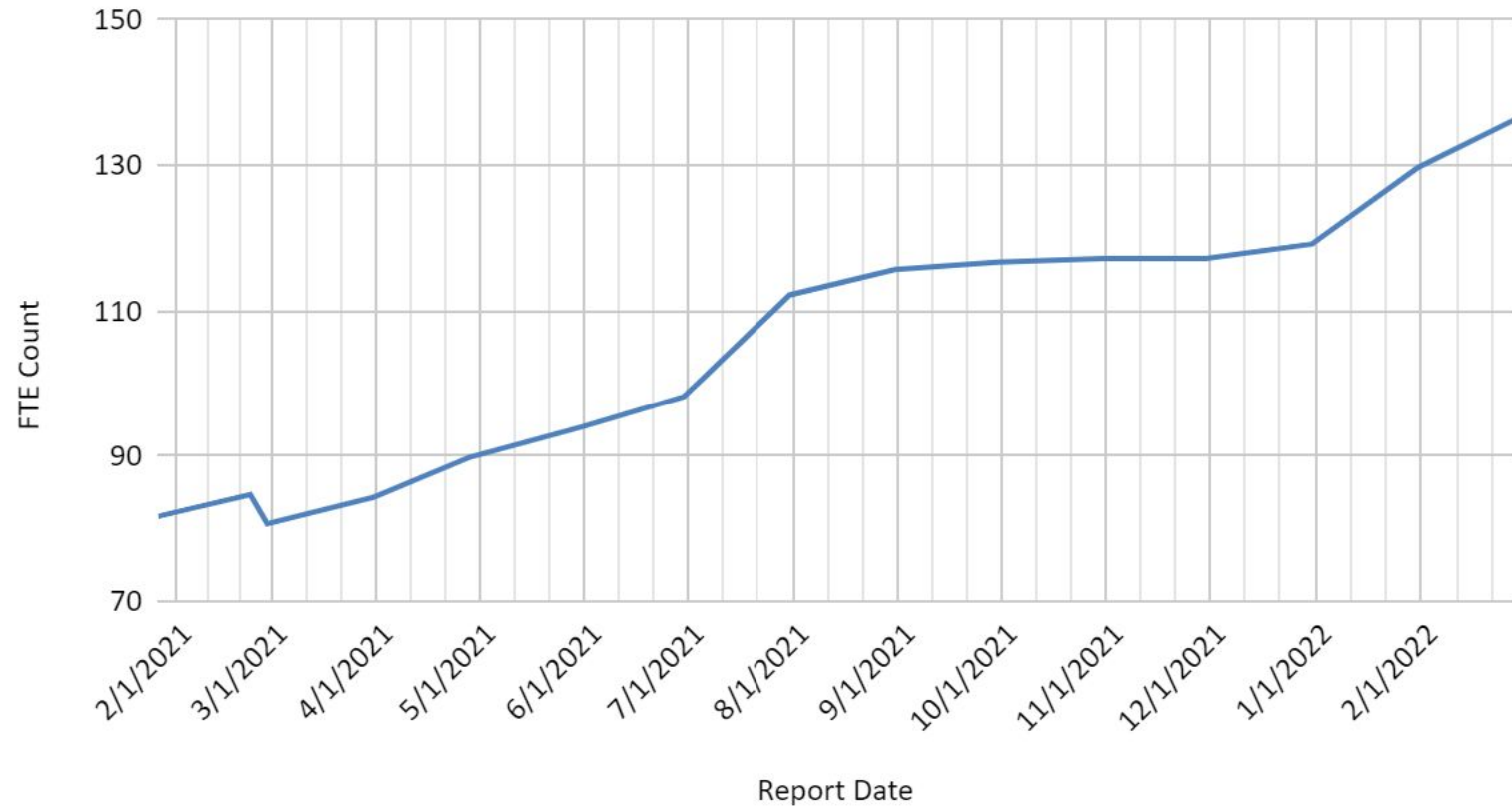
February Statistics

Cost	Level	Members	Memberships	FTE
\$50	Individual Monthly	152	152	76.0
\$300	Indiv. Semiannual	8	8	4.0
In-kind	Complimentary	1	1	0.0
\$5,000	Corporate Annual	20	2	8.3
\$1,200	Household Annual	8	4	4.0
\$100	Household Monthly	100	43	43.0
\$500*	HH Semiannual	5	1	0.8
	Total	294	211	136.2

*Kickstarter Full membership redeemed in July

February Chart

FTE Count vs. Report Date



Other Notable Activities

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Questions?

