# Membership Committee Board Report

April 27, 2022



## March Membership Raw Data

Level		Fotal Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
						New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	-	(0)	-	-	2	-	-	2	-	-
Corporate Member - Annual	21	(2)	21	ā	8	15	5	(2)	1	1
Hidden	1		1	8	9	( <del>-</del>		(4)	-	-
Household Member - Annual	8	(4)	8	重	2	-	2	127	-	1
Household Membership - Monthly - Recurring	101	(43)	101	÷	6	-	-	100	-	2
Household Membership - Semiannual - Recurring	5	(1)	5	-	5	1121	-	93	121	-
Individual - Monthly - Recurring	161	(161)	160	6	ā	95.	1		3	10
Individual Member Gift Card - Semiannual	7		7	1	-	-	-	141	-	1
Total	304	(211)	303	7	5	-	1	ē	4	14

**Source: Wild Apricot> Members> Summary (20220331)** 



#### **March Statistics**

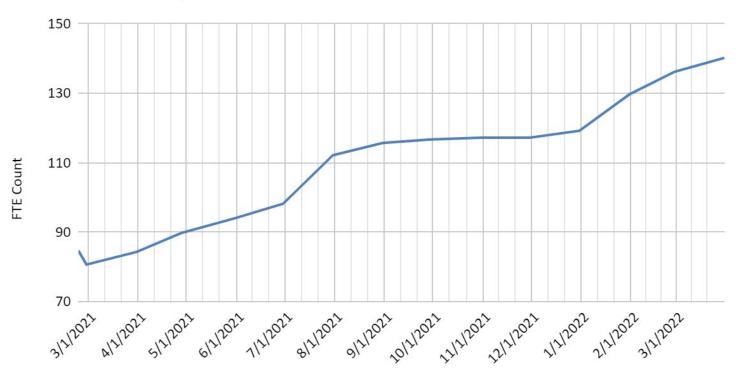
Cost	Level	Members	Memberships	FTE	
\$50	Individual Monthly	161	161	80.5	
\$300	Indiv. Semiannual	7	7	3.5	
In-kind	Complimentary	0	0	0.0	
\$5,000	Corporate Annual	21	2	8.3	
\$1,200	Household Annual	8	4	4.0	
\$100	Household Monthly	101	43	43.0	
\$500*	HH Semiannual	5	1	0.8	
	Total	303	218	140.2	

<sup>\*</sup>Kickstarter Full membership redeemed in July



#### **March Chart**

#### FTE Count vs. Report Date



Report Date



### **Other Notable Activities**





# **Questions?**

