

Membership Committee Board Report

May 25, 2022



April Membership Raw Data

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	- (0)	-	-	-	-	-	-	-	-
Corporate Member - Annual	21 (2)	21	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Household Member - Annual	8 (4)	8	-	-	-	-	-	-	-
Household Membership - Monthly - Recurring	95 (42)	95	2	-	-	-	-	-	-
Household Membership - Semiannual - Recurring	5 (1)	5	-	-	-	-	-	-	-
Individual - Monthly - Recurring	156 (156)	156	4	-	-	-	-	2	8
Individual Member Gift Card - Semiannual	6	6	-	-	-	-	-	1	1
Total	292 (205)	292	6	-	-	-	-	3	9

Source: Wild Apricot> Members> Summary (2022-05-01)
(Above data includes 2 members that joined on May 1)

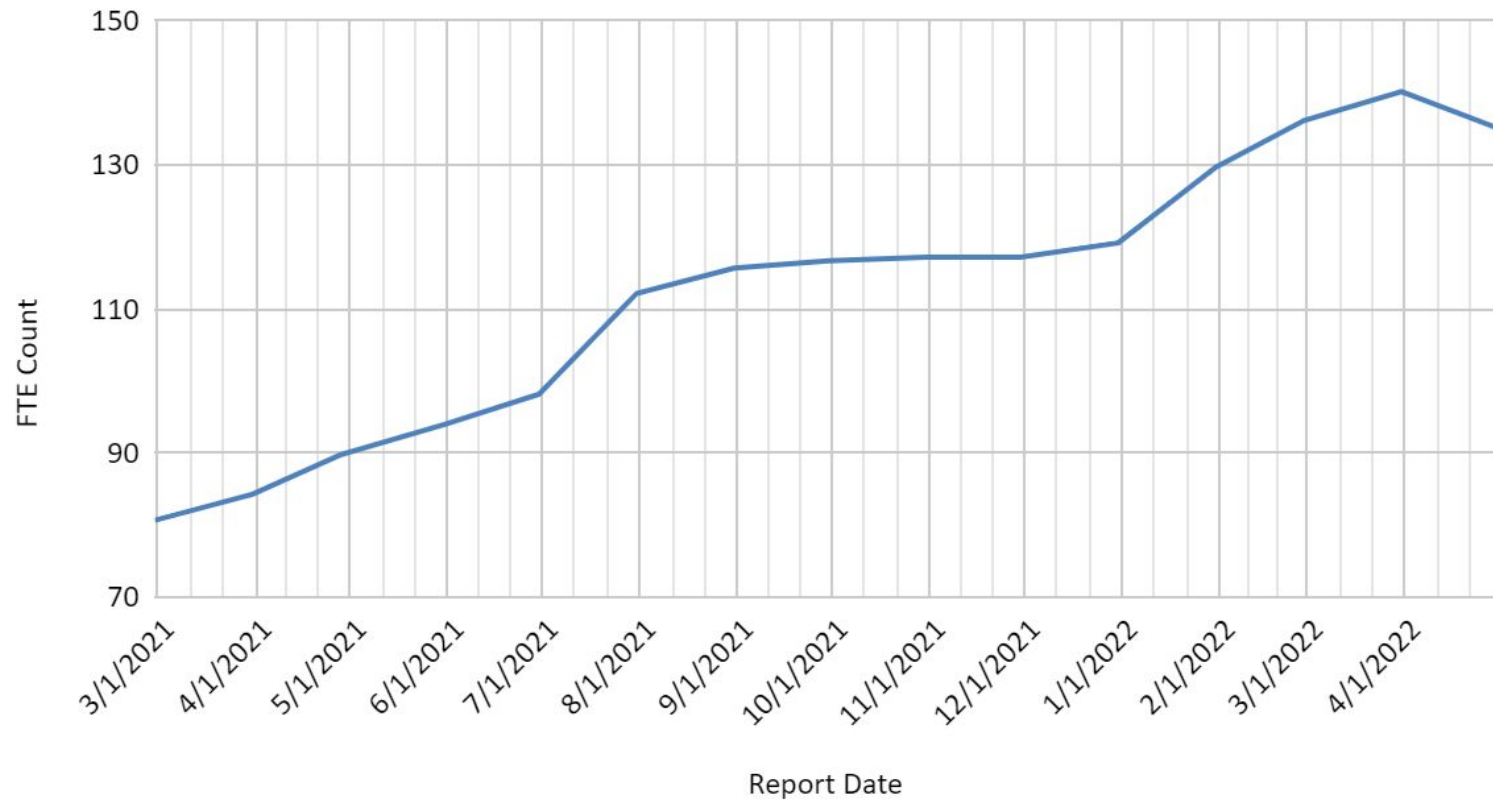
April Statistics

Cost	Level	Members	Memberships	FTE
\$50	Individual Monthly	154	154	77.0
\$300	Indiv. Semiannual	6	6	3.0
In-kind	Complimentary	0	0	0.0
\$5,000	Corporate Annual	21	2	8.3
\$1,200	Household Annual	8	4	4.0
\$100	Household Monthly	95	42	42.0
\$500*	HH Semiannual	5	1	0.8
	Total	289	209	135.2

*Kickstarter Full membership redeemed in July

April Chart

FTE Count vs. Report Date



Other Notable Activities

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Questions?

