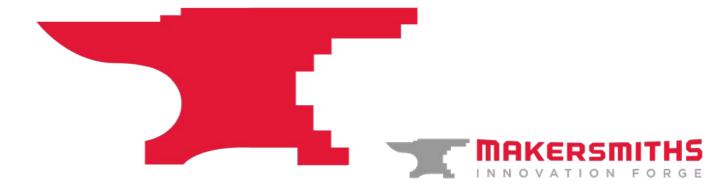
# Laser Request

John Dubelko, Scott Silvers and Jessee Maloney



## **Executive Summary**

## For less than the cost of replacing the old ULS laser with a current ULS, can put lasers at both Purcellville and Leesburg and recoup the costs in approximately 4 years

The laser is one of the most popular tools at Makersmiths and is used by individuals and as part of make and take classes

The current laser is aging to the point it will need either significant investment or replacement, yet it has a good resale value

Recommendation is to evolve to lasers at both locations, starting with a smaller used Thunder in Purcellville and then a larger Thunder in Leesburg

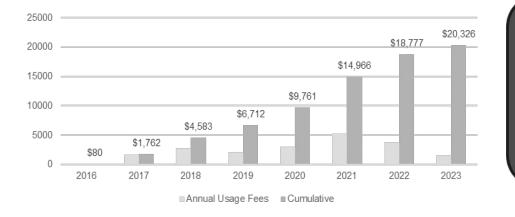
Common platform sized to each locations needs and limitations

Allows a gradual transition to the Thunder platform and the sale of existing ULS to reduce cash outlay.



# **Current Laser**

- ULS 150D with 100 watts
- Original Price \$21K
- Leased in Nov 2015 (almost 8 years ago)
- Fees: \$6 an hour, 1 hour free a month





Current Laser has generated more than **\$32k** in combined usage and class fees since 2016, not including make-n-take classes



## Laser Replacement Plan





# Laser for Purcellville (Lower Building)

- Used Thunder NOVA 24 with 60 watt source
  - $\circ$   $\;$  Bed size is 23.6" x 15.7" x 6.1" includes a bypass door  $\;$
  - $\circ$  1.5" and 2" lens
  - Water chiller, air compressor and exhaust
  - Two 120W circuits
  - 100 hrs on the machine, less than a year old
  - Asking \$5,500

#### Additional Equipment

- Rotary Tool (\$1,400)
- Camera (\$400)
- 4" optics (\$300)
- Lightburn Controller (Software) (\$120)
- Corel Draw (\$150)
- Miscellaneous (\$500) (wiring, table, vent hookup)
- Total \$8,370

This is a time sensitive opportunity as a lightly used machine has recently come onto the market







# Leesburg Laser Replacement (Main Room)

#### • Thunder NOVA 51

- **130W**
- Bed size 51.2" x 35.4" x 9.1"
- Two pass through doors to support a 4"x 8" sheet
- Two 120W circuits
- Water Chiller
- Price \$13,400 usually includes shipping
- Additional Items
  - High definition lens (\$300)
  - Camera (\$400)
  - Misc (\$500) (Ventilation, Power, other)
- Total \$14,600

New laser meets or exceeds all current capabilities, but includes a camera and ability to support up to a 4'x8' sheet instead of the current 18"x32" limitation



## Total costs

Purcellville	Price	Subtotal
Thunder NOVA 24	\$5,500	
Additional Items	\$2,870	\$8,370
Leesburg		
Thunder NOVA 51	\$13,400	
Additional Items	\$1,200	\$14,600
	Total	\$22,970



# Fees - Option 1 Full Investment Recoup

Year	Revenue	Usage Per month	Average
2023	\$1,549	43.03	
2022	\$3,811	52.93	52.65
2021	\$5,205	72.29	
2020	\$3,049	42.35	5
2019	\$2,129	29.57	
2018	\$2,821	39.18	~
2017	\$1,682	23.36	

- Average Monthly Usage was 53 times between 2023 (July) and 2020
- Payback over 4 yrs would be charging <u>\$9-\$10</u> an hour
- Classes: \$30 members, \$40 non-members

\$ 22,970.00	1yr	2yr	3yr	4yr	5yr
hr cost	\$1,914.17	\$957.08	\$638.06	\$478.54	\$382.8
\$3.00	638.1	319.0	212.7	159.5	127.6
\$4.00	478.5	239.3	159.5	119.6	95.7
\$5.00	382.8	191.4	127.6	95.7	76.6
\$6.00	319.0	159.5	106.3	79.8	63.8
\$7.00	273.5	136.7	91.2	68.4	54.7
\$8.00	239.3	119.6	79.8	59.8	47.9
\$9.00	212.7	106.3	70.9	53.2	42.5
\$10.00	191.4	95.7	63.8	47.9	38.3
\$11.00	174.0	87.0	58.0	43.5	34.8
\$12.00	159.5	79.8	53.2	39.9	31.9
\$13.00	147.2	73.6	49.1	36.8	29.4
\$14.00	136.7	68.4	45.6	34.2	27.3
\$15.00	127.6	63.8	42.5	31.9	25.5
\$20.00	95.7	47.9	31.9	23.9	19.1
\$25.00	76.6	38.3	25.5	19.1	15.3
\$30.00	63.8	31.9	21.3	16.0	12.8

# Fees - Option 2 Selling the Old Laser

Year	Revenue	Usage Per month	Average
2023	\$1,549	43.03	
2022	\$3,811	52.93	52.65
2021	\$5,205	72.29	
2020	\$3,049	42.35	5
2019	\$2,129	29.57	
2018	\$2,821	39.18	
2017	\$1,682	23.36	

- Average Monthly Usage was 53 times between 2023 (July) and 2020
- \$7,000 from old laser
- Payback over 4 yrs would be charging <u>\$6-\$7</u> an hour
- Classes: \$30 members, \$40 non-members

\$ 15,970.00	1yr	2yr	3yr	4yr	5yr
Lhr cost	\$1,330.83	\$665.42	\$443.61	\$332.71	\$266.1
\$3.00	443.6	221.8	147.9	110.9	88.7
\$4.00	332.7	166.4	110.9	83.2	66.5
\$5.00	266.2	133. <mark>1</mark>	88.7	66.5	53.2
\$6.00	221.8	110.9	73.9	55.5	44.4
\$7.00	190.1	95.1	63.4	47.5	38.0
\$8.00	166.4	83.2	55.5	41.6	33.3
\$9.00	147.9	73.9	49.3	37.0	29.6
\$10.00	133.1	66.5	44.4	33.3	26.6
\$11.00	121.0	60.5	40.3	30.2	24.2
\$12.00	110.9	55.5	37.0	27.7	22.2
\$13.00	102.4	51.2	34.1	25.6	20.5
\$14.00	95.1	47.5	31.7	23.8	19.0
\$15.00	88.7	44.4	29.6	22.2	17.7
\$20.00	66.5	33.3	22.2	16.6	13.3
\$25.00	53.2	26.6	17.7	13.3	10.6
\$30.00	44.4	22.2	14.8	11.1	8.9



# Alt Purcellville Lasers

Used Thunder NOV	A 24 <b>\$5,500</b>	New Thunder NO	New Thunder NOVA 24 \$7,400		New Thunder NOVA 36 \$10,900	
60W		60W		100W		
Bed 23.6" x 15.7" x 6.1"		Bed 23.6" x 15.7" x 6.1"		Bed 35.4" x 23.6" x 9.1"		
Floor Area: 57.1" x 31.9" x 26"		Floor Area: 57.1" x 31.9" x 26"		Floor Area 59.1" x 43.5" x 40.9"		
Additional Items:	\$2,870	Additional Items:	\$2,870	Additional Items:	\$2,870	
Total	\$8,370	Total	\$10,270	Total	\$13,770	
		Additional	\$1,900	Additional	\$5,400	
Taxes not included		Taxes not included		Taxes not included		

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# **Questions to Thunder Laser**

Thunder NOVA 51 has 130W source and circuits are 110-120W? How does it get the extra power?

Can we add antifreeze to the coolant?